

ANNA PAULA MEDINA

Atlanta, GA • (470) 642-4407 • annamedinadav@gmail.com
annamedinadesigns.com • linkedin.com/in/annapmedina

PROFESSIONAL SUMMARY

Junior Graphic Designer with agency and corporate experience designing branded web, social, print, presentation, and campaign assets for healthcare, nonprofit, education, restaurant, industrial, and professional services clients. Skilled in Adobe Creative Cloud and Figma, with a strong focus on visual systems, layout, storytelling, and client-ready production.

PROFESSIONAL EXPERIENCE

Junior Graphic Designer, Contractor | Design Coup, Atlanta, GA

May 2026 - Present

- Designed healthcare and wellness campaign assets for Progeny Health and Cornerstone Chiropractic, including LinkedIn graphics, email graphics, event carousel slides, Meta ad creative, video layouts, and mobile mockups.
- Created patient- and partner-facing print/editorial materials, including a Life Line Stem Cell tri-fold birth tissue donation brochure and SilverSneakers onboarding guide layouts.
- Prepared client-ready social, presentation, print, and web assets under senior creative direction, maintaining brand consistency across multiple concurrent projects.

Design Intern | Trestle Collective

Jul 2025 - Present

- Supported Trestle Collective's Squarespace rebrand and website refresh, designing homepage, work, about, service, and client case study page layouts using refreshed logo, color, and typography systems.
- Designed web and content layouts for ABC Coating Company's first WordPress website, including homepage, Products & Facilities, Our Story, Contact, responsive layouts, and walkthrough visuals.
- Contributed to multi-client brand and communication projects for The Varsity, Epoxy Interest Group, and UGA Public Health, refining layouts through concept development, revision rounds, and final production.

Website Design & Communication Intern | Alston & Bird

Jun 2024 - Jul 2024

- Conceptualized a superhero-inspired website for Alston & Bird's Fortune 100 Best Companies to Work For and People magazine 2025 submission using HTML, CSS, JavaScript, Bootstrap, Photoshop, and Illustrator.
- Designed the homepage, navigation experience, five superpower option pages, and supporting style pages to organize culture stories around credibility, fairness, respect, pride, and camaraderie.
- Built the information hierarchy, comic-book visual treatments, illustrated frame system, and value-based pathways that turned a corporate award submission into an engaging digital narrative.

EDUCATION

University of Georgia, Athens, GA

Bachelor of Fine Arts, Graphic Design

Bachelor of Arts, Advertising

Certificate in New Media

SKILLS

Tools: Adobe Creative Cloud (Photoshop, Illustrator, InDesign), Figma, Squarespace, WordPress, HTML, CSS, JavaScript, Bootstrap

Design: Branding, web design, social media design, layout and presentation design, prototyping, editorial design, information hierarchy

Working Style: Visual storytelling, creative problem solving, project coordination, feedback integration, client-ready production